

# PPTX

## PRESENTATION BUSINESS PLAN

### EXECUTIVE SUMMARY

**TITLE**  
It is a process to allow an organization to focus resources on the greatest.

**TITLE**  
Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

**TITLE**  
The objectives will be based on how you gain sales by acquiring and keeping customers.

### OVERVIEW & OBJECTIVES

- A TITLE**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.
- B TITLE**  
Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.
- C TITLE**  
It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objective.

### PRODUCTS & SERVICES

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

### MARKET OPPORTUNITIES

- TITLE**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.
- TITLE**  
Research your target group and narrow your market.
- TITLE**  
Your brand identity is a way to tell your brand story and position yourself from your competitors visually.
- TITLE**  
Marketing strategy's objective is to increase sales and gain a competitive advantage over other competitors.
- TITLE**  
A new way of how we purchase goods at fingertips in modern era.

### MARKETING & SALES

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

### SWOT ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.	Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.	The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps convey effective messages with the right level of marketing approaches that will maximize your sales outcome and marketing activities.	Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set. At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

### TEAM OPERATIONS

**STEP 1** • **STEP 2** • **STEP 3** • **STEP 4**

**TITLE**  
A marketing strategy helps convey effective messages with the right level of marketing approaches that will maximize your sales outcome and

**TITLE**  
Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set.

**TITLE**  
At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

**TITLE**  
Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales.

### FINANCIAL ANALYSIS

Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

Lastly, improvement should be measured regularly and assessed. This is in order for you to know what is beneficial and what is not. This will help you set new targets.

5001px x 2958px / PSD, JPG



**PPTX**

**SAAS**

PowerPoint

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- 400K / MRR
- 60000 / 70000
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POF / KYC

TARGET PRICE  
\$ 32,000,000

GROSS REVENUE  
\$ 4,250,000

EBITDA  
\$ 4,000,000

BUSINESS TYPE  
SAAS

COUNTRY

BUSINESS ID  
L#20250850

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